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Title: Outdoor Power Demand in the United States

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Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.

Which country has the largest outdoor power equipment market in 2023?

The U.S. accounted for 25.33% of the revenue share in the global outdoor power equipment market in 2023. The country is witnessing a shift towards greener and more efficient offerings to comply with government regulations and lower the emissions caused by conventional gas-powered equipment.

Which segment dominated the outdoor power equipment market in 2023?

The residential segment held a larger share in the U.S. outdoor power equipment market in 2023, owing to increasing sales of products such as lawn mowers, chainsaws, and trimmers to homeowners.

How big is the US power market?

Image © Mordor Intelligence. Reuse requires attribution under CC BY 4.0. The United States Power Market size in terms of installed base is expected to grow from 1.35 Thousand gigawatt in 2025 to 1.55 Thousand gigawatt by 2030, at a CAGR of 2.74% during the forecast period (2025-2030).

The outdoor power equipment market is highly susceptible to seasonal demand fluctuations, which can impact sales and revenue stability. Equipment such as snow blowers and ...

Access real-time data and insights on the U.S. electricity grid's operations, including generation, demand, and system conditions.

The United States consumes an enormous amount of electricity to power its homes, businesses, and industries. Understanding America's electricity consumption patterns provides ...

In our latest Short-Term Energy Outlook, we forecast U.S. annual electricity consumption will increase in 2025 and 2026, surpassing the all-time high reached in 2024. This growth contrasts ...

Outdoor Power Demand in the United States

Market Size & Trends The U.S. outdoor power equipment market size was valued at USD 12.89 billion in 2023 and is anticipated to grow at a CAGR of 6.7% from 2024 to 2030. The growing demand for ...

United States Outdoor Power Supply Market: Key Market Drivers Shaping Demand Core drivers fueling market growth include the ongoing digital transformation within the energy sector, ...

The booming portable outdoor power station market is projected to reach \$8 billion by 2033, fueled by rising outdoor recreation, increasing power outages, and technological ...

The Following Study from S& P Global Commodity Insights was commissioned by The American Clean Power Association, American Petroleum Institute, Alliance to Save Energy, Clean ...

The United States Power Market is expected to reach 1.35 thousand gigawatt in 2025 and grow at a CAGR of 2.74% to reach 1.55 thousand gigawatt by 2030. NextEra Energy Inc, Duke ...

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